PL Capital
PRABHUDAS LILLADHER

Imagicaaworld Entertainment (IMAGICAA IN)

Rating: BUY | CMP: Rs61 | TP: Rs77

August 12, 2025

Q1FY26 Result Update

☑ Change in Estimates | ☑ Target | ■ Reco

Change in Estimates

	Current		Previous	
	FY26E	FY27E	FY26E	FY27E
Rating	BUY		BUY	
Target Price	77		93	
Sales (Rs. m)	3,701	4,673	4,779	5,148
% Chng.	*(22.6)*	*(9.2)*		
EBITDA (Rs. m)	1,470	2,200	2,186	2,408
% Chng.	*(32.7)*	*(8.6)*		
EPS (Rs.)	0.7	1.6	1.7	2.0
% Chng.	*(59.4)*	*(17.1)*		

Key Financials - Consolidated

Y/e Mar	FY24	FY25	FY26E	FY27E
Sales (Rs. m)	2,692	4,102	3,701	4,673
EBITDA (Rs. m)	1,055	1,755	1,470	2,200
Margin (%)	*39.2*	*42.8*	*39.7*	*47.1*
PAT (Rs. m)	320	789	415	955
EPS (Rs.)	0.7	1.4	0.7	1.6
Gr. (%)	*10.1*	*109.8*	*(49.5)*	*130.3*
DPS (Rs.)	-	-	-	-
Yield (%)	-	-	-	-
RoE (%)	*6.6*	*7.9*	*3.0*	*6.3*
RoCE (%)	*2.5*	*6.9*	*3.3*	*7.1*
EV/Sales (x)	11.7	8.5	9.6	7.7
EV/EBITDA (x)	29.9	19.9	24.1	16.4
PE (x)	91.2	43.5	86.1	37.4
P/BV (x)	3.9	2.7	2.4	2.3

Key Data	IMAW.BO | IMAGICAA IN
52-W High / Low	Rs.103 / Rs.56
Sensex / Nifty	80,604 / 24,585
Market Cap	Rs.34bn/ $ 391m
Shares Outstanding	566m
3M Avg. Daily Value	Rs.64.37m

Shareholding Pattern (%)

Promoter's	74.02
Foreign	0.57
Domestic Institution	2.41
Public & Others	22.98
Promoter Pledge (Rs bn)	-

Stock Performance (%)

	1M	6M	12M
Absolute	(11.7)	(11.4)	(36.1)
Relative	(9.7)	(16.2)	(36.9)

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An early monsoon leads to a debacle

Quick Pointers:

- Footfalls decline 22.4% YoY to 0.95mn in 1QFY26.
- Ground breaking for Sabarmati Park is expected in 2HCY25E.

We cut our EBITDA estimates by 33%/9% for FY26E/FY27E as we fine tune our footfalls assumptions given early monsoon in Western India during peak summer resulted in a 22.4% YoY decline in footfalls to 0.95mn (PLe 1.24mn). IMAGICAA IN reported weak set of results as revenues declined 19.5% YoY to Rs1,481mn with EBITDA margin of 49.0% driven by early monsoon in the western region and postponement of school vacations. Given 1Q is a seasonally strong quarter for water parks, we believe recovery in ensuing quarters will be difficult and thus FY26E might turn-out to be a challenging year for IMAGICAA IN. Nonetheless, with recent inauguration of a water park in Indore, expected ground breaking at Sabarmati Park in 2HCY25E and plans to create a pan-India park network provides comfort from a long-term standpoint. We expect sales/EBITDA CAGR of 7%/12% over FY25-FY27E and retain BUY with a SoTP based TP of Rs77 valuing both the park/hotel business at EV/EBITDA multiple of 21x.

Revenue decreased 19.5% YoY: Top line decreased 19.5% YoY to Rs1,481mn (PLe Rs1,903mn) driven by early monsoon in the western region, postponement of school vacations, and the Pahalgam incident impacting travel sentiments. Footfalls declined 22.4% YoY to 0.95mn (PLe 1.24mn) while blended ARPU was flat at Rs1,360.

EBITDA margin at 49.0%: EBITDA decreased by 34.1% YoY to Rs726mn (PLe Rs1,117mn) with a margin of 49.0% (PLe 58.7%) as compared to a margin of 59.9% in 1QFY25. Weak top-line performance and increase in marketing expenses by 13.3% YoY to Rs149mn diluted the EBITDA margin.

Adjusted PAT decreased 34.2% YoY: PAT decreased by 32.7% YoY to Rs443mn. After adjusting for one-off expenses worth Rs10mn, adjusted PAT decreased by 34.2% YoY to Rs453mn (PLe Rs742mn) with a margin of 30.6% (Ple 39.0%) as compared to a margin of 37.4% in 1QFY25.

Key highlights from our interaction with the management: 1) Hotel occupancy stood at ~65% with an ARR of ~Rs9,500 in 1QFY26. **2)** Sabarmati Park, being a riverfront project, will require additional government approval, and groundbreaking is expected in 2HCY25E. **3)** Capex for FY26E/FY27E remains unchanged at ~Rs520mn/Rs780mn respectively pertaining to Sabarmati Park. **4)** IMAGICAA IN is in the process of applying for first tranche of capital subsidy for Indore Park. **5)** IMAGICAA IN has shortlisted locations like Chandigarh, Delhi, Goa, Jaipur, Bangalore, and Coimbatore for development of new parks. **6)**. Of the balance ~Rs3,000mn payable to Giriraj Enterprises from ~Rs6,294mn, for acquisition of parks at Lonavala and Shirdi, Rs1,000mn each will be paid in Oct'25/Apr'26/Oct'26 respectively. **7)** Indore Park reported revenue/EBITDA of Rs108mn/65mn in 1QFY26, respectively. **8)** A new subsidiary 'Imagicaa Next Private Limited' has been incorporated to develop an indoor entertainment center, though the location and plans are yet to be finalized.

Exhibit 1: Q1FY26 Result Overview - Consolidated (Rs mn)

Y/e March	1QFY26	1QFY25	YoY gr (%)	4QFY25	QoQ gr (%)	1QFY26E	Var %	FY26E	FY25	YoY gr (%)
Net Sales	**1,481**	**1,840**	***(19.5)***	**944**	***56.9***	**1,903**	***(22.2)***	**3,701**	**4,102**	***(9.8)***
Expenditure										
Raw Materials	134	165	*(19.1)*	94	*41.9*	186	*(28.4)*	362	409	*(11.6)*
% of Net sales	*9.0*	*9.0*		*10.0*		*9.8*		*9.8*	*10.0*	
Personnel	118	110	*7.2*	118	*0.4*	181	*(34.5)*	463	463	*(0.0)*
% of Net sales	*8.0*	*6.0*		*12.5*		*9.5*		*12.5*	*11.3*	
Other Exp	503	463	*8.6*	327	*53.7*	419	*20.2*	1,406	1,476	*(4.7)*
% of Net sales	*34.0*	*25.2*		*34.7*		*22.0*		*38.0*	*36.0*	
Total Expenditure	755	738	*2.2*	539	*40.0*	786	*(3.9)*	2,230	2,347	*(5.0)*
EBITDA	**726**	**1,101**	***(34.1)***	**405**	***79.4***	**1,117**	***(35.0)***	**1,470**	**1,755**	***(16.2)***
Margin (%)	*49.0*	*59.9*		*42.9*		*58.7*		*39.7*	*42.8*	
Depreciation	257	211	*21.6*	230	*11.6*	247	*3.7*	974	891	*9.3*
EBIT	**469**	**890**	***(47.3)***	**175**	***168.6***	**870**	***(46.0)***	**496**	**864**	***(42.6)***
Interest	43	4	*985.2*	45	*(4.5)*	21	*103.7*	163	107	*52.6*
Other Income	33	24	*36.2*	26	*24.6*	140	*(76.5)*	220	92	*140.0*
Exceptional items	10	30	*(66.5)*	(6)	*NM*	-	*NM*	-	17	*NM*
PBT	**450**	**881**	***(48.9)***	**162**	***176.8***	**989**	***(54.5)***	**553**	**832**	***(33.5)***
Tax	7	222	*(97.0)*	5	*27.7*	247	*(97.3)*	138	60	*130.9*
Tax Rate (%)	*1.4*	*24.4*		*3.3*		*25.0*		*25.0*	*7.1*	
Reported PAT	**443**	**658**	***(32.7)***	**157**	***181.7***	**742**	***(40.2)***	**415**	**772**	***(46.3)***
Adjusted PAT	**453**	**688**	***(34.2)***	**151**	***199.3***	**742**	***(38.9)***	**415**	**789**	***(47.4)***
OCI	(2)	(2)	*NM*	(2)	*NM*	-	*NM*	-	(2)	*NM*
Total comprehensive income	**441**	**657**	***(32.9)***	**155**	***184.7***	**742**	***(40.5)***	**415**	**770**	***(46.2)***
Adjusted EPS	0.80	1.27	*(36.9)*	0.27	*199.3*	1.31	*(38.9)*	0.70	1.39	*(49.5)*

Source: Company, PL

Exhibit 2: Segmental Breakup (Rs mn)

	1QFY26	1QFY25	YoY gr (%)	4QFY25	QoQ gr (%)
Segment Revenue	1,310	1,696	*(22.7)*	743	*76.4*
Parks Division	171	144	*18.3*	201	*(15.3)*
Hotel Division					
Segmental EBIT					
Parks Division	425	862	*(50.7)*	111	*284.3*
Hotel Division	44	32	*40.7*	64	*(30.9)*
EBIT Margin					
Parks Division	*32.4%*	*50.8%*	*(1,839)bps*	*14.9%*	*1,754 bps*
Hotel Division	*26.0%*	*21.9%*	*414 bps*	*31.9%*	*(587)bps*

Source: Company, PL

Exhibit 3: SOTP Table

Particulars (Rs mn)	Methodology	Multiple	EBITDA - FY27E	EV
Parks	EV/EBITDA	21	2,016	42,344
Hotel	EV/EBITDA	21	183	3,850
Total EV				**46,194**
Less: Debt				1,421
Add: Cash				423
Equity Value				**45,196**
No of shares				589
TP (Rs)				**77**

Source: Company, PL

Financials

Income Statement (Rs m)

Y/e Mar	FY24	FY25	FY26E	FY27E
Net Revenues	**2,692**	**4,102**	**3,701**	**4,673**
YoY gr. (%)	*7.4*	*52.4*	*(9.8)*	*26.3*
Cost of Goods Sold	286	409	362	445
Gross Profit	2,406	3,693	3,339	4,228
Margin (%)	*89.4*	*90.0*	*90.2*	*90.5*
Employee Cost	370	463	463	514
Other Expenses	982	1,476	1,406	1,514
EBITDA	**1,055**	**1,755**	**1,470**	**2,200**
YoY gr. (%)	*24.2*	*66.3*	*(16.2)*	*49.6*
Margin (%)	*39.2*	*42.8*	*39.7*	*47.1*
Depreciation and Amortization	793	891	974	1,026
EBIT	**262**	**864**	**496**	**1,174**
Margin (%)	*9.7*	*21.1*	*13.4*	*25.1*
Net Interest	16	107	163	121
Other Income	96	92	220	220
Profit Before Tax	**5,433**	**865**	**553**	**1,273**
Margin (%)	*201.8*	*21.1*	*14.9*	*27.2*
Total Tax	23	60	138	318
Effective tax rate (%)	*0.4*	*6.9*	*25.0*	*25.0*
Profit after tax	**5,411**	**805**	**415**	**955**
Minority interest	-	-	-	-
Share Profit from Associate	-	-	-	-
Adjusted PAT	**320**	**789**	**415**	**955**
YoY gr. (%)	*29.0*	*146.3*	*(47.4)*	*130.3*
Margin (%)	*11.9*	*19.2*	*11.2*	*20.4*
Extra Ord. Income / (Exp)	5,091	-	-	-
Reported PAT	**5,411**	**805**	**415**	**955**
YoY gr. (%)	*51.5*	*(85.1)*	*(48.5)*	*130.3*
Margin (%)	*201.0*	*19.6*	*11.2*	*20.4*
Other Comprehensive Income	2	(2)	-	-
Total Comprehensive Income	5,412	804	415	955
Equity Shares O/s (m)	**482**	**566**	**589**	**589**
EPS (Rs)	**0.7**	**1.4**	**0.7**	**1.6**

Source: Company Data, PL Research

Balance Sheet Abstract (Rs m)

Y/e Mar	FY24	FY25	FY26E	FY27E
Non-Current Assets				
Gross Block	**16,367**	**24,420**	**25,150**	**26,140**
Tangibles	15,918	23,939	24,659	25,639
Intangibles	449	481	491	501
Acc: Dep / Amortization	**9,457**	**10,348**	**11,322**	**12,348**
Tangibles	9,022	9,913	10,887	11,913
Intangibles	435	435	435	435
Net fixed assets	**6,910**	**14,072**	**13,828**	**13,792**
Tangibles	6,895	14,026	13,772	13,726
Intangibles	14	46	56	66
Capital Work In Progress	1,187	315	111	117
Goodwill	-	413	413	413
Non-Current Investments	100	140	128	129
Net Deferred tax assets	1,939	1,879	1,741	1,423
Other Non-Current Assets	78	97	56	70
Current Assets				
Investments	-	542	542	542
Inventories	160	200	182	205
Trade receivables	41	97	51	64
Cash & Bank Balance	1,064	530	1,136	423
Other Current Assets	272	309	215	248
Total Assets	**11,937**	**18,878**	**18,594**	**17,636**
Equity				
Equity Share Capital	4,819	5,658	5,893	5,893
Other Equity	2,578	6,870	8,776	9,731
Total Networth	**7,397**	**12,528**	**14,668**	**15,624**
Non-Current Liabilities				
Long Term borrowings	882	1,050	800	800
Provisions	1	3	1	1
Other non current liabilities	550	90	90	90
Current Liabilities				
ST Debt / Current of LT Debt	2,522	621	621	621
Trade payables	312	412	274	333
Other current liabilities	273	2,175	141	168
Total Equity & Liabilities	**11,937**	**18,878**	**18,594**	**17,636**

Source: Company Data, PL Research

Cash Flow (Rs m)

Y/e Mar	FY24	FY25	FY26E	FY27E
PBT	5,433	832	415	955
Add. Depreciation	793	891	974	1,026
Add. Interest	16	107	163	121
Less Financial Other Income	96	92	220	220
Add. Other	(5,179)	(64)	-	-
Op. profit before WC changes	1,063	1,766	1,552	2,101
Net Changes-WC	(8)	(271)	172	310
Direct tax	(9)	(22)	-	-
Net cash from Op. activities	**1,046**	**1,472**	**1,724**	**2,412**
Capital expenditures	(1,298)	(1,167)	(516)	(986)
Interest / Dividend Income	7	10	-	-
Others	(12)	(3,455)	94	(29)
Net Cash from Invt. activities	**(1,303)**	**(4,612)**	**(421)**	**(1,015)**
Issue of share cap. / premium	4	3,932	1,726	-
Debt changes	-	-	(250)	-
Dividend paid	-	-	-	-
Interest paid	(17)	(107)	(163)	(121)
Others	671	(1,315)	(2,010)	(1,988)
Net cash from Fin. activities	**658**	**2,510**	**(697)**	**(2,109)**
Net change in cash	**401**	**(630)**	**606**	**(713)**
Free Cash Flow	(252)	305	1,209	1,426

Source: Company Data, PL Research

Quarterly Financials (Rs m)

Y/e Mar	Q2FY25	Q3FY25	Q4FY25	Q1FY26
Net Revenue	**400**	**919**	**944**	**1,481**
YoY gr. (%)	*11.5*	*31.2*	*66.7*	*(19.5)*
Raw Material Expenses	47	103	94	134
Gross Profit	353	815	850	1,347
Margin (%)	*88.4*	*88.8*	*90.0*	*91.0*
EBITDA	**(38)**	**290**	**405**	**726**
YoY gr. (%)	*(188.4)*	*5.0*	*134.8*	*(34.1)*
Margin (%)	*(9.5)*	*31.6*	*42.9*	*49.0*
Depreciation / Depletion	219	231	230	257
EBIT	**(256)**	**59**	**175**	**469**
Margin (%)	*(64.2)*	*6.4*	*18.5*	*31.7*
Net Interest	21	37	45	43
Other Income	28	14	26	33
Profit before Tax	**(246)**	**39**	**162**	**450**
Margin (%)	*(61.7)*	*4.3*	*17.2*	*30.4*
Total Tax	(181)	13	5	7
Effective tax rate (%)	*73.2*	*32.6*	*3.2*	*1.5*
Profit after Tax	**(66)**	**26**	**157**	**443**
Minority interest	-	-	-	-
Share Profit from Associates	-	-	-	-
Adjusted PAT	**(69)**	**23**	**151**	**453**
YoY gr. (%)	*(46.8)*	*(76.6)*	*44.7*	*(34.2)*
Margin (%)	*(17.4)*	*2.5*	*16.0*	*30.6*
Extra Ord. Income / (Exp)	(3)	(3)	(6)	10
Reported PAT	**(66)**	**26**	**157**	**443**
YoY gr. (%)	*(88.5)*	*(38.9)*	*217.5*	*(32.7)*
Margin (%)	*(16.5)*	*2.9*	*16.7*	*29.9*
Other Comprehensive Income	-	2	(2)	(2)
Total Comprehensive Income	**(66)**	**29**	**155**	**441**
Avg. Shares O/s (m)	542	542	566	566
EPS (Rs)	**(0.1)**	**-**	**0.3**	**0.8**

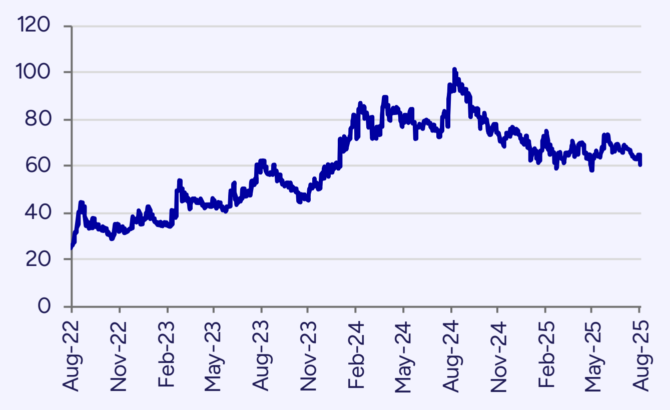
Source: Company Data, PL Research

Key Financial Metrics

Y/e Mar	FY24	FY25	FY26E	FY27E
Per Share(Rs)				
EPS	0.7	1.4	0.7	1.6
CEPS	2.3	3.0	2.4	3.4
BVPS	15.3	22.1	24.9	26.5
FCF	(0.5)	0.5	2.1	2.4
DPS	-	-	-	-
Return Ratio(%)				
RoCE	2.5	6.9	3.3	7.1
ROIC	8.8	9.3	7.9	12.5
RoE	6.6	7.9	3.0	6.3
Balance Sheet				
Net Debt : Equity (x)	0.3	0.0	0.0	0.0
Net Working Capital (Days)	(15)	(10)	(4)	(5)
Valuation(x)				
PER	91.2	43.5	86.1	37.4
P/B	3.9	2.7	2.4	2.3
P/CEPS	26.2	20.4	25.7	18.0
EV/EBITDA	29.9	19.9	24.1	16.4
EV/Sales	11.7	8.5	9.6	7.7
Dividend Yield (%)	-	-	-	-

Source: Company Data, PL Research

Price Chart



Recommendation History

No.	Date	Rating	TP (Rs.)	Share Price (Rs.)
1	09-Jul-25	BUY	93	66
2	29-May-25	BUY	93	68
3	09-Apr-25	BUY	97	67
4	13-Feb-25	BUY	97	71
5	09-Jan-25	BUY	108	71
6	10-Nov-24	BUY	110	74
7	08-Oct-24	BUY	116	80

Analyst Coverage Universe

Sr. No.	Company Name	Rating	TP (Rs)	Share Price (Rs)
1	Chalet Hotels	BUY	1,071	882
2	Delhivery	Accumulate	466	430
3	DOMS Industries	BUY	3,087	2,456
4	Imagicaaworld Entertainment	BUY	93	66
5	Indian Railway Catering and Tourism Corporation	BUY	864	785
6	InterGlobe Aviation	BUY	6,517	5,740
7	Lemon Tree Hotels	BUY	175	147
8	Mahindra Logistics	Hold	383	408
9	Navneet Education	Hold	136	140
10	Nazara Technologies	Hold	1,241	1,357
11	PVR Inox	Hold	1,052	1,036
12	S Chand and Company	BUY	286	229
13	Safari Industries (India)	BUY	2,434	2,101
14	Samhi Hotels	BUY	308	221
15	TCI Express	Hold	778	744
16	V.I.P. Industries	Hold	455	450
17	Zee Entertainment Enterprises	BUY	177	134

PL's Recommendation Nomenclature (Absolute Performance)

Buy	:	> 15%
Accumulate	:	5% to 15%
Hold	:	+5% to -5%
Reduce	:	-5% to -15%
Sell	:	< -15%
Not Rated (NR)	:	No specific call on the stock
Under Review (UR)	:	Rating likely to change shortly

ANALYST CERTIFICATION

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