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POWERING YOUR FINANCIAL GROWTH

## SUNDARAM EMERGING SMALL CAP SERIES – 5

A close-ended Equity Scheme  
Investing Predominantly in  
Small Cap Stocks



|                                 |                                                                         |
|---------------------------------|-------------------------------------------------------------------------|
| <b>NEW FUND OFFER OPENS ON</b>  | July 25, 2018                                                           |
| <b>NEW FUND OFFER CLOSES ON</b> | August 8, 2018                                                          |
| <b>FUND CATEGORY</b>            | Small Cap                                                               |
| <b>TYPE OF SCHEME</b>           | A close-ended equity scheme investing predominantly in small cap stocks |
| <b>FUND TENURE</b>              | 5 Years                                                                 |
| <b>PLAN OPTIONS</b>             | Growth, Dividend Payout & Dividend Sweep                                |

|                                                                                                                            |                           |                                                                                                             |                                                                                      |
|----------------------------------------------------------------------------------------------------------------------------|---------------------------|-------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------|
| <b>FUND NAME</b>                                                                                                           | <b>PRODUCT LABELING</b>   |                                                                                                             |  |
| <b>Sundaram Emerging Small Cap Series - 5</b><br>(A close-ended Equity Scheme Investing Predominantly in Small Cap Stocks) | Long term capital growth, | Investment predominantly in equity/ equityrelated instruments of companies that can be termed as Small Caps |                                                                                      |

\*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

## INVESTMENT OBJECTIVE OF THE SCHEME

Sundaram Emerging Small Cap Fund has an investment objective to seek capital appreciation by investing predominantly in equity/equity-related instruments of companies that can be termed as Small Caps.

Small Cap Stocks are defined as 251<sup>st</sup> company onwards in terms of full market capitalisation

## INVESTMENT ALLOCATION & STRATEGY

Under normal market circumstances, the fund will follow the below asset allocation pattern:

| ASSET CLASS                                                  | MINIMUM | MAXIMUM |
|--------------------------------------------------------------|---------|---------|
| Total Equity & Equity Related Securities of Small Cap Stocks | 65%     | 100%    |
| Other Equity                                                 | 0%      | 35%     |
| Fixed Income & Money Market Securities                       | 0%      | 35%     |

\*“Other Equity” refers to Large-cap & Mid Cap stocks Large cap stocks are defined as 1<sup>st</sup> to 100<sup>th</sup> company in terms of full market capitalization & Mid Cap stocks are defined as 101<sup>st</sup> to 250<sup>th</sup> company in terms of full market capitalization

## INVESTMENT STRATEGY

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- Sundaram Emerging Small Cap Fund will focus on Small cap stocks, which are defined as 251st company onwards in terms of market capitalization. The Investment Manager shall pursue a strategy where it tries to capture small cap stocks through its study of industry and management
- The Fund will focus on maintaining a diversified portfolio of around 50 growth oriented reasonably valued small cap stocks. Emphasis will be on investing in companies with quality management, unique business strengths, sustainable long-term growth prospects and reasonable valuations.
- The fund would follow a bottom up approach in stock selection based on in- house research
- The Investment Manager shall pursue a strategy where it tries to capture small cap stocks through its study of industry and management. Emphasis will be laid on the growth potential for the company as well as the sector to which the company belongs.
- The fund manager will focus on themes such as Consumer Discretionary, Financial Services, Industrial, Engineering and Emerging Businesses such as Transportation, Logistics, Healthcare, Education, etc.

## ABOUT THE FUND MANAGERS

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**Mr S Krishnakumar** will be the primary fund manager of the scheme

**Mr S Krishnakumar** comes with over 15 years of experience in equity markets. He joined the fund house in December 2003 as a Senior Research Analyst. Previously, Mr. Krishnakumar served as a Vice President at Anush Shares and Securities Pvt. Ltd. He spent seven years at the firm. Prior to that, Mr. Krishnakumar was a Senior Engineer at Lucas TVS. He is a BE (Hons) and a PGDBA. He solely manages 10 other schemes of the fund house and co manages five schemes.

## FUND SUITABILITY

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- Sundaram Emerging Small Cap Fund is suitable for high risk profile investors who are seeking the opportunity to benefit from the growth potential of small cap stocks
- Given the close-ended structure, the fund is better placed to pick stocks with a long term outlook
- The fund will be managed by a proven fund manager proven fund manager with a long and successful track record
- New companies and new sectors most likely will start their life-cycle as small caps. An early investment in them offers the opportunity for long-term wealth creation as they transition from small to mid and eventually to large cap companies
- The small cap space is an underinvested and underresearched segment offering potential for significant returns. The recent price correction has made valuations more reasonable and offers an opportune entry point. The Buy-and-Hold approach to enable alpha generation during periods of strong economic expansion.

**\*To invest in this fund, kindly get in touch with**

Deepak Chellani (Product Head) **022-6632 2285** | Mail us at [MFSS@plindia.com](mailto:MFSS@plindia.com)

## DISCLAIMER

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(Mutual Funds are subject to market risks, please read all scheme related documents carefully).

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